



SPONSORSHIP PROSPECTUS FINANCE CONFERENCE

2 - 4 DECEMBER 2026

RYDGES RESORT, HUNTER VALLEY

For information please contact:

Faiz Shariff - Conference & Events Lead

E: conference@lgprofessionals.com.au

P: 02 8297 1203 (Landline & Mobile)

About LG Professionals, NSW

Local Government Professionals Australia, NSW is the leading association representing professionals in NSW local government. We are focused on representing the interests of our members, developing and delivering exceptional professional development, providing career pathways, promoting sector wide capacity building and working with partners to create opportunity.

About the Finance Conference

It is with pleasure that we invite you to be a part of our Finance Conference which will be held at the **Rydges Resort, Hunter Valley** over three days **Wednesday 2 – Friday 4 December 2026**.

The conference will provide you with face-to-face interaction and the opportunity to showcase your products and services, plus build brand awareness amongst dedicated leaders and practitioners from the local government sector, including key industry professionals.

Take this opportunity to network and engage with delegates across the state and create meaningful connections within the sector.

Last year's event was a huge success with over 220 delegates in attendance, a sold-out exhibition floor and more than 35 sponsors throughout the conference. We are expecting this year to exceed that with a target with a mix of regional and metro councils.

Outlined in this sponsorship program is a range of opportunities to be a part of the conference and engage with delegates, ensuring you receive the greatest exposure and brand awareness in the lead up to, during and after the conference. From promotion and branding on our website, engagement through our social channels and our monthly newsletter, this conference will fast become an integral part of your marketing strategy to the local government sector.

We encourage you to review our sponsorship program and respond at your earliest convenience – as there are limited opportunities in each category.

More Opportunity for Corporate Supporters

Sponsors may wish to consider a more intrinsic relationship with us through our Corporate Supporter Package, which offers a range of benefits including preferential placement of exhibition space, permanent promotion on our website and discounts off additional sponsorship packages. If you would like further information on upgrading to a corporate supporter package as part of your sponsorship for this event, please let us know.

Conference Format

Over three days delegates come together in a focused professional environment to share thoughts and gain knowledge through learning and discussions, with the aim of leading and achieving sector wide transformation. The program also includes plenty of networking opportunities.

CONFERENCE DAY 1 – WEDNESDAY, 2 DECEMBER

Pre-Conference Workshop from 9:00am (Optional)

Commence the day with a networking lunch

Conference sessions from 12:00pm–5:00pm

Followed by Welcome Reception

CONFERENCE DAY 2 – THURSDAY, 3 DECEMBER

Full day conference program from 9.00am to 5.00pm

Followed by Conference Dinner

CONFERENCE DAY 3 – FRIDAY, 4 DECEMBER

Half day conference/workshop from 9.00am–12.30pm

The conference will end with takeaway lunch.

Marketing and Promotion

Sponsors receive more than just branding and recognition at the event. Our integrated marketing campaign will deliver constant promotion of the event and the sponsor, to the NSW local government sector. Our marketing approach includes website, direct marketing, social media, cross promoted content and white papers, interviews and advertising. Sponsors will be profiled extensively throughout the marketing campaign which includes pre, during and post conference campaigns.

CONFERENCE PARTNER

\$21,000 + GST, 1 Opportunity Available (SOLD)

As Principal Sponsor you receive the highest level of exposure during the conference including the opportunity to share your knowledge and solutions with a wide range of senior level prospects. We work alongside you to deliver a high-quality experience and maximise your promotional opportunities and commercial rewards.

PRE-CONFERENCE:

- Your company's welcome video on the conference website.
- Your company's logo featured on our promotional email signature banner.
- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Double exhibition booth in a premium location.
- Four full conference registrations including social functions.
- Two nights' accommodation for four company representatives.
- Verbal acknowledgement as the Conference Partner during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide a five-minute welcome address and company overview on day one of the conference.
- The opportunity to provide a 30-second promotional video played at the conference (sponsor supplied).
- The opportunity to conduct a presentation during the conference program.
- The opportunity for one of the following inclusions:
 - Facilitate a content session during the conference
 - Be a panellist on one content session during the conference
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications.
- Short message included in the post conference communication.
- The opportunity to host a post conference webinar.

GOLD SPONSOR

\$14,000 + GST, 2 Opportunity Available **(SOLD)**

Maintain a high profile with your target audience as a Gold Sponsor. Showcase your products and services in front of an audience empowered with decision-making authority. Network with delegates to generate new business opportunities and reconnect by demonstrating your involvement, commitment and support.

PRE-CONFERENCE:

- Your company's welcome video on the conference website.
- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Single booth in a premium location.
- Three full conference registrations including social functions.
- Verbal acknowledgement as the Gold Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to participate in one of the following inclusions:
 - Facilitate a content session during the conference
 - Be a panellist on one content session during the conference
- The opportunity to provide a 30-second promotional video played at the conference (sponsor supplied).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications.
- Short message included in the post conference communication.
- The opportunity to host a post conference webinar.

WELCOME RECEPTION SPONSOR

\$6,500 + GST, 1 Opportunity Available

This is a fantastic opportunity to showcase your company and promote your brand to delegates in a relaxed social environment. It is the first social function of the conference and provides high brand exposure. Provide a welcome address to delegates as they come together to catch up and network.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Three full conference registrations including social functions.
- Verbal acknowledgement as the Welcome Reception Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide free standing banners during the welcome reception (sponsor supplied).
- The opportunity to provide a 5-minute address prior to the welcome reception in the main plenary room.
- The opportunity to add additional branding for the welcome reception including branded t-shirts for wait staff, branded aprons, branded decorations etc (at sponsor's own expense).
- The opportunity to provide sponsor branding on food and beverage stations (at sponsor's own expense).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications

Note: Exhibition space is not included in this package but can be reserved separately

CONFERENCE DINNER SPONSOR

\$8,000 + GST, 1 Opportunity Available

The Conference Dinner is an excellent business development opportunity, whether you are building new business relationships or strengthening existing ones. As the dinner sponsor you gain exclusive exposure and receive a unique opportunity to drive your brand and promote your company.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Three full conference registrations including social functions.
- Verbal acknowledgement as the Welcome Reception Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide free standing banners during the conference dinner (sponsor supplied).
- The opportunity to provide a 5-minute address prior to the conference dinner in the main plenary room.
- The opportunity to add additional branding for the welcome reception including branded t-shirts for wait staff, branded aprons, branded decorations etc (at sponsor's own expense).
- The opportunity to provide sponsor branding on food and beverage stations (at sponsor's own expense).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications

Note: Exhibition space is not included in this package but can be reserved separately

COFFEE CART SPONSOR

\$10,000 + GST, 1 Opportunity Available

*Single Coffee Cart Purchase

**Multiple Coffee Cart Purchase by same Sponsor

The Coffee Cart sponsor is an excellent opportunity to showcase your company and display your brand around the whole conference. This year we will have two coffee carts operating and sponsors can choose to sponsor one or both coffee areas.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Two full conference registrations including social functions.
- Verbal acknowledgement as the Coffee Cart Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- A branded coffee cart and all costs associated with providing barista coffee to delegates.
- The opportunity to supply the barista with your branded shirts, caps or apron/s (at sponsor's own expense).
- The opportunity to supply branded coffee cups (at sponsor's own expense).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications.

KEYNOTE SPONSOR

\$9,000 + GST, TBC Pending Program

The Keynote speakers are much anticipated and provide motivational or business learning content to our program. Introducing the Keynote speaker aligns your business with development and a standout feature of the conference.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Two full conference registrations including social functions.
- Verbal acknowledgement as the Keynote Speaker Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to address the attendees while introducing the keynote speaker (5-minutes).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications

Note: Exhibition space is not included in this package but can be reserved separately

BREAKOUT ROOM SPONSOR

\$8,000 + GST, TBC Program Pending

The breakout rooms are used on day two of the conference where we have concurrent sessions running to expand the content available for delegates. The Breakout Room Sponsor allows you to engage in a more intimate setting and introduce your brand to the group with a 5-minute introduction.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

BENEFITS DURING CONFERENCE:

- Two full conference registrations including social functions.
- Verbal acknowledgement as the Breakout Room Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Sponsor supplied free standing banner positioned in the breakout room (during the sponsored session).
- The opportunity to address the attendees by MCing the breakout sessions including a 5-minute talk on your company.
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications

Note: Exhibition space is not included in this package but can be reserved separately

CONFERENCE EXHIBITOR

\$7,500 + GST, 40 Opportunities Available

Designed to maximise promotional opportunities for participating companies, the Conference Expo will be the venue for all scheduled morning teas, lunches, and afternoon teas as well as the welcome reception providing plenty of opportunities to network, generate leads, build relationships, and demonstrate your product in person.

PRE-CONFERENCE:

- Company logo, description and contact information featured on the conference website with a link to your company's home page.
- Recognition on the conference promotional and marketing collateral.
- Media pack to promote your company's involvement in the conference.
- Recognition at the opening and closing sessions at the conference.
- Sponsorship acknowledgement on our social media platforms.

DURING CONFERENCE:

- Single Booth space in the exhibition area.
- Two full conference registrations including all social functions.
- Verbal acknowledgement as a Conference Exhibitor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition via a logo in the post-conference communications.

CATERING SPONSOR – Thursday

\$5,500 + GST, 1 Opportunity Available

As a Catering Sponsor you have an outstanding opportunity to utilise the entire Expo area to network with key decision makers throughout the day's catered breaks; and promote your brand with signage prominently located throughout the area. You will receive high level brand awareness and exposure amongst conference delegates as they come together to eat, catch up and network.

PRE-CONFERENCE:

- Sponsorship acknowledgement on our social media platforms.
- Company logo featured on the conference website with a link to your company's home page.
- Recognition on conference promotional and marketing material.
- Media pack to promote your company's involvement in the conference.

DURING CONFERENCE:

- Two full conference registrations including social functions.
- Verbal acknowledgement as the Thursday Catering Sponsor during the opening and closing sessions.
- Your company's logo featured in scrolling display on screen during session breaks.
- The opportunity to provide sponsor branding on food and beverage stations (at sponsor's own expense).
- Delegate list provided at the conference.

POST-CONFERENCE:

- Recognition on the post conference communications

Note: Exhibition space is not included in this package but can be reserved separately

TAILORED OPPORTUNITY

POA

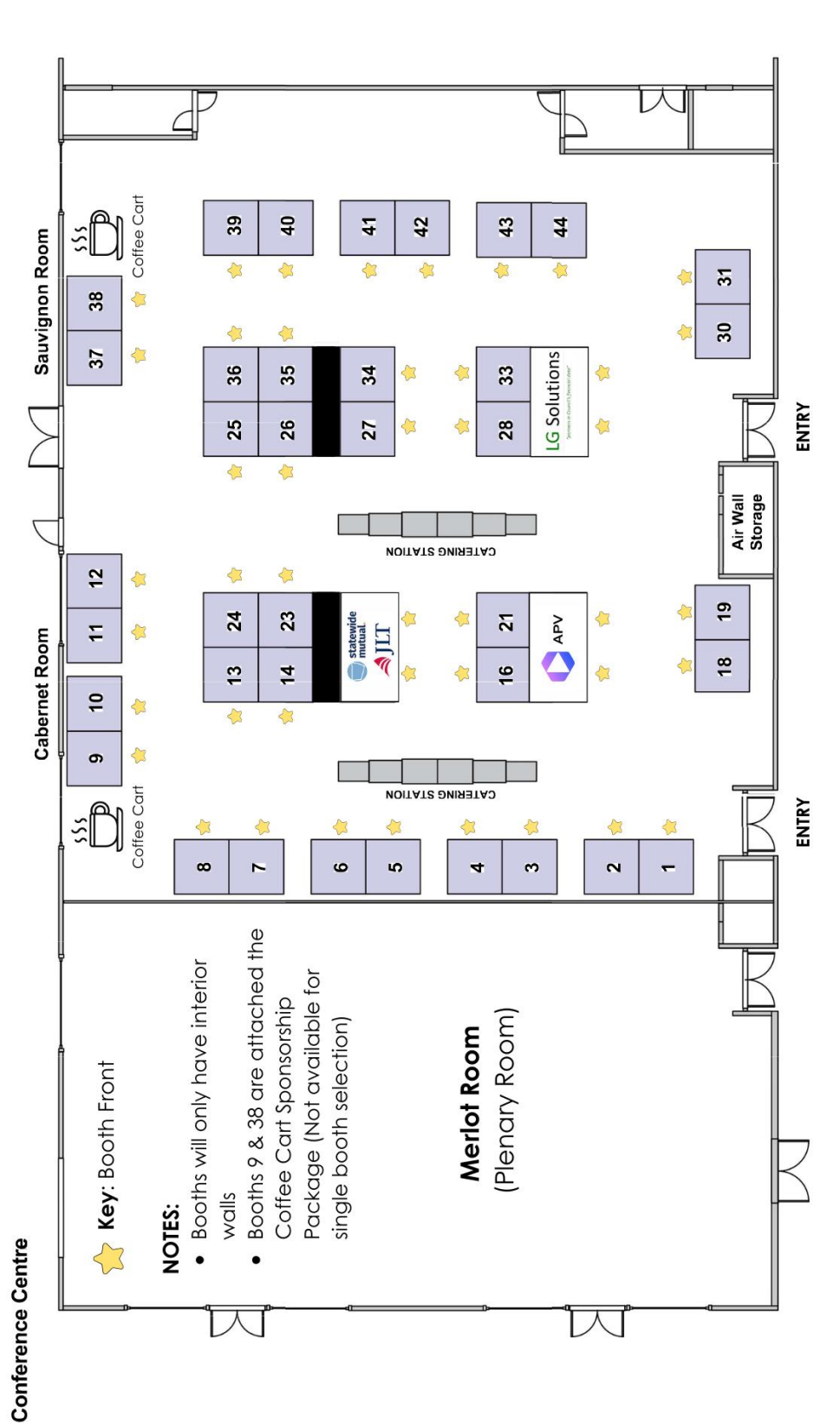
If you are looking for an out of the box idea for our conference and would like to tailor make a package that fits your goals for this event, please contact Faiz Shariff at conference@lgprofessionals.com.au or 02 8297 1203 to discuss opportunities.

Sponsorship Inclusions

	Conference Partner	Gold Sponsor	Welcome Reception	Conference Dinner	Coffee Cart	Keynote Sponsor	Breakout Room Sponsor	Conference Exhibitor	Catering Sponsor (Thursday)
Pricing (ex GST)	\$21,000	\$14,000	\$6,500	\$8,000	\$10,000	\$9,000	\$8,000	\$7,500	\$5,500
Total # of opportunities	1	2	1	1	2	1	2	40	1
PRE-CONFERENCE									
Logo and company description on conference website	Y	Y	Y	Y	Y	Y	Y	Y	Y
Recognition on all event collateral	Y	Y	Y	Y	Y	Y	Y	Y	Y
Recognition on social media	Y	Y	Y	Y	Y	Y	Y	Y	Y
Media pack	Y	Y	Y	Y	Y	Y	Y	Y	Y
Welcome video on conference website	Y	Y							
Logo on our email signature	Y								
ONSITE									
Acknowledgement at opening and closing	Y	Y	Y	Y	Y	Y	Y	Y	Y
Logo on slides during breaks	Y	Y	Y	Y	Y	Y	Y	Y	Y
Delegate list	Y	Y	Y	Y	Y	Y	Y	Y	Y
Complimentary registrations	4	3	3	3	2	2	2	2	2
Trade Booth	Double	Single			Single			Single	
Signage in conference venue							Y		
5-Minute Welcome	Y	Y	Y	Y		Y	Y		
Panellists or facilitator	Y	Y				Y			
Promotional video played	Y	Y							
Presentation during program	Y								
Branding at Welcome Reception			Y						
Branding at Conference Dinner				Y					
Branded Coffee Cart					Y				
Signage & Branding During Lunch									Y
POST CONFERENCE									
Recognition on post event communications	Y	Y	Y	Y	Y	Y	Y	Y	Y
Post event webinar	Y	Y							
Post event messaging	Y	Y							

Exhibition Floor Plan

FLOORPLAN



Next Steps

To confirm your participation please complete the [online sponsorship agreement](#). Once received we will be in touch to confirm your participation.

Terms and Conditions

1. LG Professionals, NSW reserves the right to accept or decline sponsorship and/or exhibition for any event at its sole discretion.
2. Corporate Partners and Supporters are provided with first right of refusal for any sponsorship or exhibition opportunity and may be consulted prior to other sponsors being considered.
3. Where sponsorship is accepted, LG Professionals, NSW will provide the company the benefits as outlined in this prospectus document.
4. The sponsorship will come into effect upon signing the sponsorship agreement and the raising of the invoice and shall remain in force until seven days after the conclusion of this event. Full payment is required within 14 days of issue of the tax invoice and before commencement of the event. Interest may be applied to outstanding invoices.
5. The sponsorship agreement cannot be cancelled by the sponsor once it has come into effect. In the event of this event being cancelled, LG Professionals, NSW will refund paid sponsorship to the sponsor within one month of the event being cancelled.
6. No exhibition space will be assigned until payment has been received. Requests for exhibition spaces will be assigned on a space-available basis. LG Professionals, NSW reserves the right to assign or reassign exhibition space so that the full arrangement of the exhibition is in the best interests of the attendees and the exhibitors. Whilst sponsors preferred locations will be taken into account they cannot be guaranteed.
7. The sponsor agrees to provide all requirements under the agreement within the time frames advised by LG Professionals, NSW to ensure entitlements are delivered (logos/company information/delegate registrations).
8. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavours to overcome the circumstances preventing its obligations from being carried out.
9. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party except to the extent that the claims are indirect or consequential, and except to the extent that any of them are caused or contributed to by the default or negligence or omission of the other party.
10. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
11. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.
12. Sponsors and exhibitors agree to act professionally with respect to all fellow sponsors, delegates and LG Professionals, NSW staff.
13. Where speaking opportunities are included in the sponsorship package, sponsors agree to promote their product but not at the detriment to any other suppliers or competitors.
14. Where a delegation list makes up part of the sponsorship, this is a redacted list of delegates who have opted in, in compliance with Australian privacy laws.